

PHOTOGRAPHY BY

deedee

welcome

G U I D E

about

P H O T O G R A P H Y B Y D E E D E E



Hello, I'm DeeDee!
Thank you for booking a session!
I am so excited to photograph
your family!

I am the photographer and owner of Photography By DeeDee. I am married to one of the most patient men in this world, with four kids. In the summers, you can find us in Lake Tahoe. It's our favorite place for summer camping. And in the winter you can find us in Yosemite. We love being outdoors wether its hiking, paddle boarding at Lopez Lake or running around at a local park.

I've loved photography all of my life. I always had a disposbale camera on hand. For my highschool graduation, my Mom got me my first Canon camera. It was a film camera. That was the camera that I used when I would set up themed backdrops and take all of my first daughters holiday photos. In 2006 I got my first DSLR camera when my son was born. And he was my first newborn photoshoot. And from there, Photography By DeeDee was born.

what

T O E X P E C T



LETS TALK ABOUT YOUR SESSION

It is important to give yourself an adequate amount of time to prepare. Technically, the process is simple, but your photos are going to last a lifetime, so it is only logical to take time to consider what you might want from your session.

The first thing is to decide location. If you don't already have an exact location in mind, we can figure out the best place for your family.

Our session will range from 30 minutes to one hour, depending on how children are doing. We will meet at our selected location. Upon arrival we will go over our schedule, address any last minute questions and then start the shoot. We will plan to experiment with many poses and spots within your chosen location.

After your session, I will begin the photo editing process, including setting up your online gallery. This process generally takes two weeks.

location

C E N T R A L C O A S T , C A

We are so blessed to have a multitude of beautiful locations here on the Central Coast. Even though we don't truly experience all four seasons, the different seasons can change certain locations. Colors, textures, and weather can be a changing factor with the seasons.

When choosing a location, it's important to consider your use for your photos. Will you be displaying them in your home? Or will they be used on your annual Holiday card? If you are using them to display in your home, I suggest to choose a location that compliments your home decor. For example, when my house was decorated as a beach house, we took our family photos in the dunes.

The next few pages will be descriptions and tips for my favorite place to photograph.

JOHNSON RANCH TRAIL | SAN LUIS OBISPO



SPRING | SUMMER



FALL | WINTER

Beautiful all year long, this trail is a short, easy walk into wide open fields with rolling hills in the back. During the spring, there may be wild flowers that bloom. That is dependent on how much rain we get. It is very green in spring and summer. In the fall and winter it still provides a beautiful blonde colored grass that creates a beautiful neutral tone where you will stand out.

The sun tucks behind the mountains about an hour before sunset, which makes for a great early photoshoot. We begin 1.5-2 hours before sunset. It's a great idea to bring flat shoes to walk in, if you are wanting to be photographed in heels.

L O P E Z L A K E
A R R O Y O G R A N D E



Lopez Lake is full of a variety. There is a brown barn that photographs beautifully, old rustic farm equipment and beautiful rolling hills with Oak Trees in the distance.

After a short 20 minute drive past the Village of Arroyo Grande, we can take a short hike along a trail. Then we can drive over to the dock and get photos near the lake. In the spring there are green fields and if we are lucky, there are wildflowers after some rain. In the fall, the trails are a beautiful blonde that photographs with neutral clothing so perfectly. There is also the vibrant fall leaves near the trail.



Please note, there is a \$10 entrance fee and \$5 pet fee.



BISHOPS PEAK | SAN LUIS OBISPO



The world famous, Bishops Peak. Known for the great hiking trails and rock climbing to breathtaking views overlooking the entire city of SLO. But don't worry, the spot where we will meet is an easy trail to a grove of oak trees pictured above. If we continue out of the grove, we enter an open field with the top of the peak in view. This location provides a variety of scenery. It has plenty of shade, which is great for daytime photoshoots. The sun drops behind the peak so the latest we begin is 3 hours before sunset.

There is also rocks, that every kid, and Dad, love to climb. This location is so fun for families. Everything here is more green in the Spring. All of the photos displayed were taken in the fall and winter.



the studio

G R O V E R B E A C H



The studio is an all white, minimal setting, allowing us to create timeless and classic images. With beautiful natural light, a cozy bed, couch, and backdrops. The studio is great because we can photograph any time during the day, and wind or rain doesn't play a factor.



Pismo Beach

T H E S E A C R E S T H O T E L



The Sea Crest Hotel has public access, with stairs. When you go down the flights of stairs, you'll reach the sand, where the water meets. There is a beautiful coastline on the horizon, and beautiful orange /cream colored cliffs. During low tide, we can go north along the sand and there are beautiful white rocks.



The beaches change almost daily, and is out of our control. These photos represent the glory of the beaches as they often look.

THE PIER | PISMO BEACH



The iconic pier in Pismo Beach. Beautiful all year long. Who doesn't love to splash around in the ocean?! One thing to keep in mind...the beach can get crowded, especially on weekends. During our peak seasons, spring and summer, it is better to book this location on a weekday. Sometimes it can be really foggy. And that still makes for beautiful photos. If that isn't your style, I understand. My hair gets frizzy in the fog, so I am not a fan personally. We can always reschedule for weather if you would like.



T H E D U N E S O C E A N O , C A



This location is accessible from Beachcomber N with stairs. During low tide we can walk along the tide pools rocks. They are darker rocks, with the coastline along the horizon. There is a smaller beach area where we can walk along the rocks.



T H E T I D E P O O L S
S H E L L B E A C H



This location is accessible from Beachcomber N with stairs. During low tide we can walk along the tide pools rocks. They are darker rocks, with the coastline along the horizon. There is a smaller beach area where we can walk along the rocks.



what to wear

T H E W A R D R O B E G U I D E



It's the details.

We will curate outfits that come together and create beautiful images for your family.

What you wear during your session will determine the final look of your images. While our parents wore matching shirts and denim, we have since learned that it is much more important to choose similar tones with a mix in textures. Styling everyone in clothing that is complimentary to the chosen location and won't date your images. On the following page you will find images to inspire your personal color palette and give you ideas on where to start with your own wardrobe. I always like to start with Mom's outfit first and go from there. Notice in the images on the next page, they are neutrals, light colors, and a variety of textures. Maxi dresses create movement in the images. Most important rule, be comfortable. Adding in textures, layers, and accessories is great. Think scarves, hats (without logos) and statement jewelry to compliment, not to take center stage. Patterns can be fun, but only have one or two family members wear it, and the others in more subtle solids. Here is a Pinterest board I put together for further inspiration.

<https://www.pinterest.com/photographybydeedee/for-my-clients/>

